

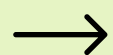
LORIS STAVRINIDES

Clarity is a
design skill
— not
simplification

LS

Clarity in design
is not the absence
of depth.

It is the result of control.



LS

It takes judgment
to reduce noise.

It takes skill
to make complexity
feel effortless.

→

LS

Simple is easy
to imitate.

Clear is much harder
to achieve.

